



ADIDAS TEAMWEAR

**SPECIALIST
SPORTS**



ENTRADA 26



ENT26 JERSEY



RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



ROYAL



GREEN



WHITE

ADDITIONAL COLOURWAYS



LIGHT
GREY



ORANGE



LIGHT BLUE



SOLAR
YELLOW



SOLAR
PINK



HALF
MINT



MAROON



YELLOW



DARK
GREEN

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" - 34"	34.5" - 36"	36.5" - 39"	39.5" - 42.5"	43" - 46.5"	47" - 51"	51.5" - 56"
WAIST	32" - 33.5"	34" - 36"	36.5" - 39"	39.5" - 42"	42.5" - 45.5"	46" - 49"	49.5" - 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"





WOMEN							
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)	2XL (24-26)
BUST	28.5" - 29.5"	30" - 32"	32.5" - 34.5"	35" - 37"	37.5" - 40"	40.5" - 43"	43.5" - 46.5"
WAIST	22" - 23.5"	24" - 26"	26.5" - 28.5"	29" - 31"	31.5" - 33.5"	34" - 37"	37.5" - 41"
INSEAM	30.5"	31"	31"	31.5"	31.5"	31.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

ENT26 JERSEY LS



RANGED COLOURS



NAVY BLUE BLACK POWER RED ROYAL

ADDITIONAL COLOURWAYS



WHITE DARK GREEN

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" – 34"	34.5" – 36"	36.5" – 39"	39.5" – 42.5"	43" – 46.5"	47" – 51"	51.5" – 56"
WAIST	32" – 33.5"	34" – 36"	36.5" – 39"	39.5" – 42"	42.5" – 45.5"	46" – 49"	49.5" – 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

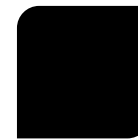
ENT26 SLEEVELESS JERSEY



RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



ROYAL

ADDITIONAL COLOURWAYS



WHITE

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" - 34"	34.5" - 36"	36.5" - 39"	39.5" - 42.5"	43" - 46.5"	47" - 51"	51.5" - 56"
WAIST	32" - 33.5"	34" - 36"	36.5" - 39"	39.5" - 42"	42.5" - 45.5"	46" - 49"	49.5" - 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

ENT26 TANK TOP



RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



ROYAL

ADDITIONAL COLOURWAYS



WHITE

WOMEN							
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)	2XL (24-26)
BUST	28.5" – 29.5"	30" – 32"	32.5" – 34.5"	35" – 37"	37.5" – 40"	40.5" – 43"	43.5" – 46.5"
WAIST	22" – 23.5"	24" – 26"	26.5" – 28.5"	29" – 31"	31.5" – 33.5"	34" – 37"	37.5" – 41"
INSEAM	30.5"	31"	31"	31.5"	31.5"	31.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

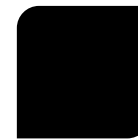
ENT26 POLO



RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



ROYAL



WHITE

ADDITIONAL COLOURWAYS



LIGHT
GREY

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" - 34"	34.5" - 36"	36.5" - 39"	39.5" - 42.5"	43" - 46.5"	47" - 51"	51.5" - 56"
WAIST	32" - 33.5"	34" - 36"	36.5" - 39"	39.5" - 42"	42.5" - 45.5"	46" - 49"	49.5" - 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"



CU ENT26 POLO (WOMENS)



RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



ROYAL



WHITE

WOMEN						
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)
BUST	28.5" – 29.5"	30" – 32"	32.5" – 34.5"	35" – 37"	37.5" – 40"	40.5" – 43"
WAIST	22" – 23.5"	24" – 26"	26.5" – 28.5"	29" – 31"	31.5" – 33.5"	34" – 37"
INSEAM	30.5"	31"	31"	31.5"	31.5"	32"

ENT26 TRAINING TOP

RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



ROYAL



GREEN

ADDITIONAL COLOURWAYS



YELLOW



WHITE



DARK
GREEN

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" – 34"	34.5" – 36"	36.5" – 39"	39.5" – 42.5"	43" – 46.5"	47" – 51"	51.5" – 56"
WAIST	32" – 33.5"	34" – 36"	36.5" – 39"	39.5" – 42"	42.5" – 45.5"	46" – 49"	49.5" – 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

WOMEN							
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)	2XL (24-26)
BUST	28.5" – 29.5"	30" – 32"	32.5" – 34.5"	35" – 37"	37.5" – 40"	40.5" – 43"	43.5" – 46.5"
WAIST	22" – 23.5"	24" – 26"	26.5" – 28.5"	29" – 31"	31.5" – 33.5"	34" – 37"	37.5" – 41"
INSEAM	30.5"	31"	31"	31.5"	31.5"	31.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"



ENT26 TRACK JACKET

RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



ROYAL



GREEN

ADDITIONAL COLOURWAYS



YELLOW



WHITE



DARK
GREEN

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" – 34"	34.5" – 36"	36.5" – 39"	39.5" – 42.5"	43" – 46.5"	47" – 51"	51.5" – 56"
WAIST	32" – 33.5"	34" – 36"	36.5" – 39"	39.5" – 42"	42.5" – 45.5"	46" – 49"	49.5" – 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

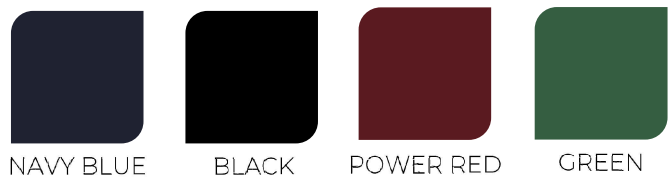
WOMEN							
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)	2XL (24-26)
BUST	28.5" – 29.5"	30" – 32"	32.5" – 34.5"	35" – 37"	37.5" – 40"	40.5" – 43"	43.5" – 46.5"
WAIST	22" – 23.5"	24" – 26"	26.5" – 28.5"	29" – 31"	31.5" – 33.5"	34" – 37"	37.5" – 41"
INSEAM	30.5"	31"	31.5"	31.5"	31.5"	31.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"



ENT26 HOODY

RANGED COLOURS



ADDITIONAL COLOURWAYS



MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" – 34"	34.5" – 36"	36.5" – 39"	39.5" – 42.5"	43" – 46.5"	47" – 51"	51.5" – 56"
WAIST	32" – 33.5"	34" – 36"	36.5" – 39"	39.5" – 42"	42.5" – 45.5"	46" – 49"	49.5" – 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

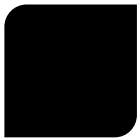


ENT26 SWEAT TOP

RANGED COLOURS



NAVY BLUE



BLACK

ADDITIONAL COLOURWAYS



POWER
RED



LIGHT
GREY

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" – 34"	34.5" – 36"	36.5" – 39"	39.5" – 42.5"	43" – 46.5"	47" – 51"	51.5" – 56"
WAIST	32" – 33.5"	34" – 36"	36.5" – 39"	39.5" – 42"	42.5" – 45.5"	46" – 49"	49.5" – 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"



ENT26 TRAINING PANT



RANGED COLOURS



NAVY BLUE



BLACK

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" – 34"	34.5" – 36"	36.5" – 39"	39.5" – 42.5"	43" – 46.5"	47" – 51"	51.5" – 56"
WAIST	32" – 33.5"	34" – 36"	36.5" – 39"	39.5" – 42"	42.5" – 45.5"	46" – 49"	49.5" – 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

WOMEN							
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)	2XL (24-26)
BUST	28.5" – 29.5"	30" – 32"	32.5" – 34.5"	35" – 37"	37.5" – 40"	40.5" – 43"	43.5" – 46.5"
WAIST	22" – 23.5"	24" – 26"	26.5" – 28.5"	29" – 31"	31.5" – 33.5"	34" – 37"	37.5" – 41"
INSEAM	30.5"	31"	31"	31.5"	31.5"	31.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

ENT26 SHORT



RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



ROYAL

ADDITIONAL COLOURWAYS



MAROON



YELLOW



WHITE



GREEN



ORANGE



LIGHT
GREY



DARK
GREEN

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" - 34"	34.5" - 36"	36.5" - 39"	39.5" - 42.5"	43" - 46.5"	47" - 51"	51.5" - 56"
WAIST	32" - 33.5"	34" - 36"	36.5" - 39"	39.5" - 42"	42.5" - 45.5"	46" - 49"	49.5" - 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

WOMEN							
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)	2XL (24-26)
BUST	28.5" - 29.5"	30" - 32"	32.5" - 34.5"	35" - 37"	37.5" - 40"	40.5" - 43"	43.5" - 46.5"
WAIST	22" - 23.5"	24" - 26"	26.5" - 28.5"	29" - 31"	31.5" - 33.5"	34" - 37"	37.5" - 41"
INSEAM	30.5"	31"	31"	31.5"	31.5"	31.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

ENT26 TRAINING SHORT



RANGED COLOURS



NAVY BLUE



BLACK

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" - 34"	34.5" - 36"	36.5" - 39"	39.5" - 42.5"	43" - 46.5"	47" - 51"	51.5" - 56"
WAIST	32" - 33.5"	34" - 36"	36.5" - 39"	39.5" - 42"	42.5" - 45.5"	46" - 49"	49.5" - 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

WOMEN							
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)	2XL (24-26)
BUST	28.5" - 29.5"	30" - 32"	32.5" - 34.5"	35" - 37"	37.5" - 40"	40.5" - 43"	43.5" - 46.5"
WAIST	22" - 23.5"	24" - 26"	26.5" - 28.5"	29" - 31"	31.5" - 33.5"	34" - 37"	37.5" - 41"
INSEAM	30.5"	31"	31"	31.5"	31.5"	31.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

ENT26 SKORT



RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



ROYAL

ADDITIONAL COLOURWAYS



WHITE

WOMEN							
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)	2XL (24-26)
BUST	28.5" - 29.5"	30" - 32"	32.5" - 34.5"	35" - 37"	37.5" - 40"	40.5" - 43"	43.5" - 46.5"
WAIST	22" - 23.5"	24" - 26"	26.5" - 28.5"	29" - 31"	31.5" - 33.5"	34" - 37"	37.5" - 41"
INSEAM	30.5"	31"	31"	31.5"	31.5"	31.5"	32"

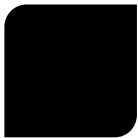
YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

ENT26 STADIUM JACKET

RANGED COLOURS



NAVY BLUE



BLACK

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" – 34"	34.5" – 36"	36.5" – 39"	39.5" – 42.5"	43" – 46.5"	47" – 51"	51.5" – 56"
WAIST	32" – 33.5"	34" – 36"	36.5" – 39"	39.5" – 42"	42.5" – 45.5"	46" – 49"	49.5" – 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

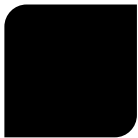


ENT26 ALL WEATHER JACKET

RANGED COLOURS



NAVY BLUE



BLACK

ADDITIONAL COLOURWAYS



POWER
RED

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" – 34"	34.5" – 36"	36.5" – 39"	39.5" – 42.5"	43" – 46.5"	47" – 51"	51.5" – 56"
WAIST	32" – 33.5"	34" – 36"	36.5" – 39"	39.5" – 42"	42.5" – 45.5"	46" – 49"	49.5" – 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"

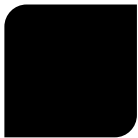


ENT26 LIGHT JACKET

RANGED COLOURS



NAVY BLUE



BLACK

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" – 34"	34.5" – 36"	36.5" – 39"	39.5" – 42.5"	43" – 46.5"	47" – 51"	51.5" – 56"
WAIST	32" – 33.5"	34" – 36"	36.5" – 39"	39.5" – 42"	42.5" – 45.5"	46" – 49"	49.5" – 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"





ENTRADA 26
RANGED
COLOURS

TEAM NAVY



TEAM NAVY



ENTRADA26
TRACK JACKET
M | W | Y



ENTRADA26
POLO
M | W | Y



ENTRADA26
ALL WEATHER JACKET
M | Y



ENTRADA26
LONG SLEEVE TEE
M | Y



ENTRADA26
HOODY
M | Y



ENTRADA26
TANK
W | Y



ENTRADA26
JERSEY
M | W | Y



ENTRADA26
TRAINING TOP
M | W | Y



ENTRADA26
LIGHT JACKET
M | Y



ENTRADA26
SWEATSHIRT
M | Y



ENTRADA26
STADIUM JACKET
M



ENTRADA26
TRAINING PANT
M | W | Y



ENTRADA26
SKORT
W | Y



ENTRADA26
SHORT
M | W | Y



ENTRADA26
TRAINING SHORT
M | W | Y



ENTRADA26
SLEEVELESS TEE
M | Y



TIRO26
WINTER JACKET
M



ENTRADA 26 RANGED COLOURS

BLACK



BLACK



ENTRADA26
TRACK JACKET
M | W | Y



ENTRADA26
POLO
M | W | Y



ENTRADA26
ALL WEATHER JACKET
M | Y



ENTRADA26
LONG SLEEVE TEE
M | Y



ENTRADA26
HOODY
M | Y



ENTRADA26
TANK
W | Y



ENTRADA26
JERSEY
M | W | Y



ENTRADA26
TRAINING TOP
M | W | Y



ENTRADA26
LIGHT JACKET
M | Y



ENTRADA26
SWEATSHIRT
M | Y



ENTRADA26
STADIUM JACKET
M



ENTRADA26
TRAINING PANT
M | W | Y



ENTRADA26
SKORT
W | Y



ENTRADA26
SHORT
M | W | Y



ENTRADA26
TRAINING SHORT
M | W | Y



ENTRADA26
SLEEVELESS TEE
M | Y



TIRO26
WINTER JACKET
M



ENTRADA 26 RANGED COLOURS

TEAM POWER RED



TEAM POWER RED



ENTRADA26
TRACK JACKET
M | W | Y



ENTRADA26
POLO
M | W | Y



ENTRADA26
SLEEVELESS TEE
M | Y



ENTRADA26
LONG SLEEVE TEE
M | Y



ENTRADA26
HOODY
M | Y



ENTRADA26
TANK
W | Y



ENTRADA26
JERSEY
M | W | Y



ENTRADA26
TRAINING TOP
M | W | Y



ENTRADA26
SHORT
M | W | Y



ENTRADA26
SKORT
W | Y



ENTRADA 26
RANGED
COLOURS

TEAM ROYAL



TEAM ROYAL



ENTRADA26
TRACK JACKET
M | W | Y



ENTRADA26
POLO
M | W | Y



ENTRADA26
TANK
W | Y



ENTRADA26
LONG SLEEVE TEE
M | Y



ENTRADA26
SLEEVELESS TEE
M | Y



ENTRADA26
TRAINING TOP
M | W | Y



ENTRADA26
SKORT
W | Y



ENTRADA26
JERSEY
M | W | Y



ENTRADA26
SHORT
M | W | Y



ENTRADA 26

RANGED COLOURS

TEAM GREEN

WHITE



TEAM GREEN



ENTRADA26
TRACK JACKET
M | W | Y



ENTRADA26
TRAINING TOP
M | W | Y



ENTRADA26
JERSEY
M | Y



ENTRADA26
HOODY
M | Y

WHITE



ENTRADA26
JERSEY
M | W | Y



ENTRADA26
POLO
M | W | Y



**LOCKER
ROOM**
2026 CATALOGUE

LOCKER ROOM





5. LOCKER ROOM OVERVIEW

adidas Locker Room

- Catalogue of 320 articles
- 8 (soon to be 9) different sports
- On and off pitch options available
- Templated designs, using adidas colour palette
- 5-unit minimums across ALL products
- 6-8 week lead times
- Launched in summer 2023, distributor facing and consumer roll out has begun



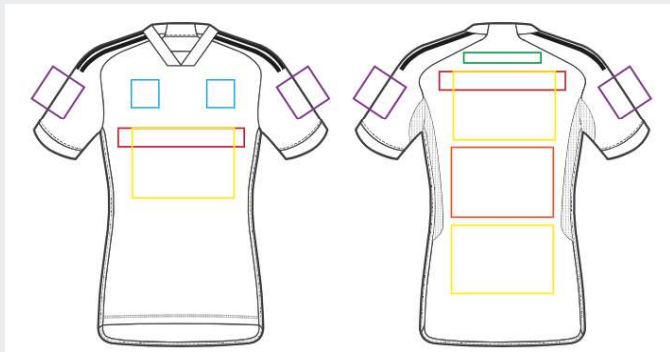
NEWS



CRICKET LOCKER ROOM OVERVIEW



CRICKET LOCKER ROOM LOGO POSITIONING



FONTS:

- Adineue Pro
- HALF BLOCK
- REDZONE BOLD
- LOUISVILLE
- Clarendon Bold
- Alexandria
- FULL BLOCK
- ROADRUNNER

	MENS HxW	PLACEMENT	APPLICATION
TEAM NAME (111 CHARACTERS) OPT 1	50X250MM	CENTRE-FRONT	ALL SUBLIMATION
TEAM NAME (111 CHARACTERS) OPT 2	50X360MM	UPPER-BACK	
TEAM SLOGAN (20 CHARACTERS)	H 5MM - 20 MAX	UPPER-BACK	
PLAYER NUMBER (2 CHARACTERS)	230X315MM (MAX)	CENTRE-BACK	
SPONSOR LOGO - BIG	190X260MM	CENTRE-FRONT	
SPONSOR LOGO - BIG	190X260MM	UPPER-BACK	
SPONSOR LOGO - BIG	190X260MM	LOWER-BACK	
TEAM CREST/SPONSOR LOGO (IF NO BOS) OPT1	80X80MM	CENTRE-CHEST	
TEAM CREST/SPONSOR LOGO OPT2	80X80MM	LEFT-CHEST	
TEAM CREST/SPONSOR LOGO (IF NO BOS) OPT3	80X80MM	RIGHT-CHEST	
SPONSOR LOGO - SLEEVES OPT1	120X100MM	LEFT SLEEVE	
SPONSOR LOGO - SLEEVES OPT2	120X100MM	RIGHT SLEEVE	

*Adjusted to scale for womens and youth



LOCKER ROOM TO CONSIDER

- Locker Room (LR) is continually developing, please feedback anything you think can improve the site
- Explore LR for sales tools and imagery for presentations
- Utilise LR for accurate item by item lead times
- Keep designs section clean with product that is ready to order
- Deliveries from LR are separated by design
- Estimated deliveries visible when placing the order. Email updates to the user who placed the order if anything changes.
- Logo approval process is currently challenging so I would avoid if necessary
- Extract imagery from configurator to use in presentations
- I would encourage you to use products from cross categories, e.g football jerseys for cricket.
- Look out for the exit dates and sizes offered on the item cards
- Once an order has been placed no amends can be made



CRICKET WHITES



6. CRICKET WHITES HEAD-TO-HEAD

- Two ranges offered Howzat (better) and Elite (best)
- Elite aimed at high performing amateurs and professional clubs
- Howzat aimed at grassroots and age group cricket programmes

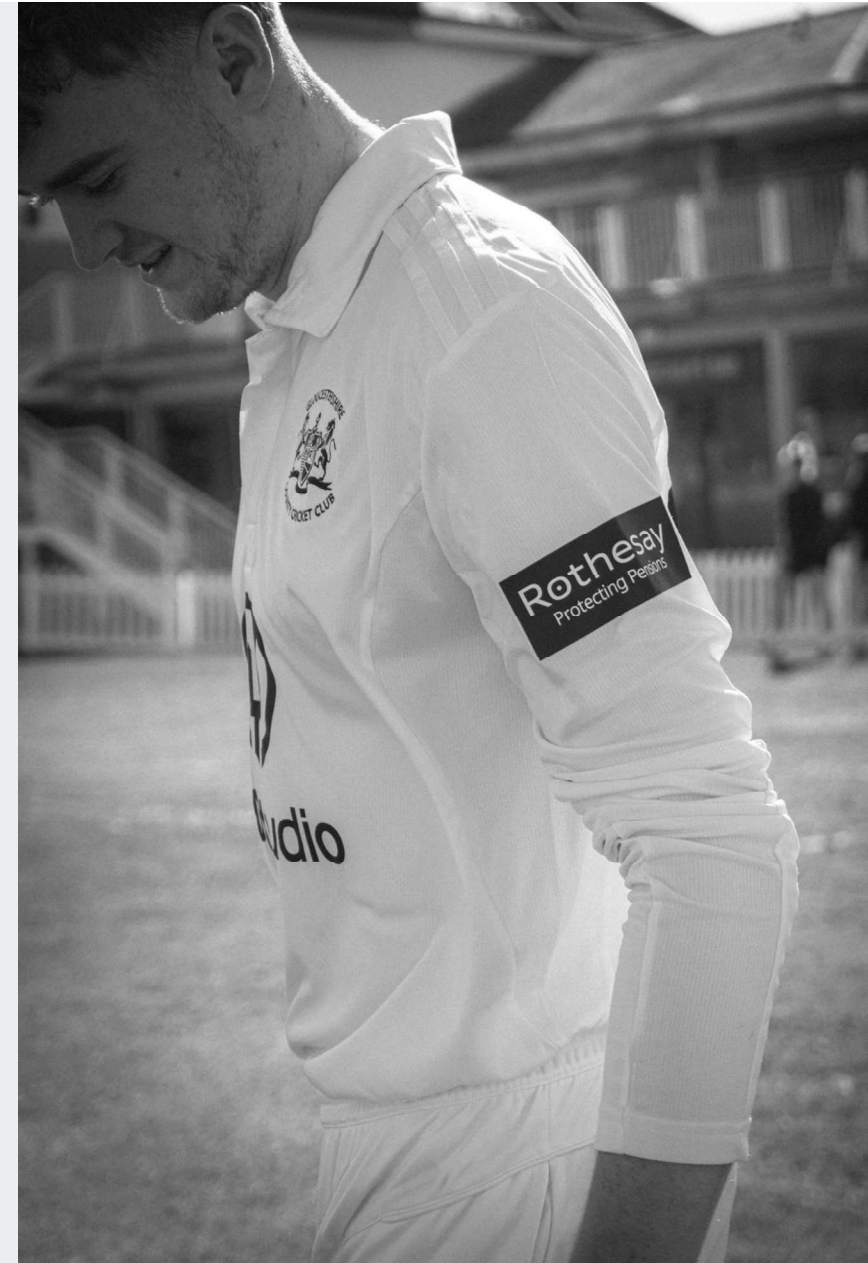
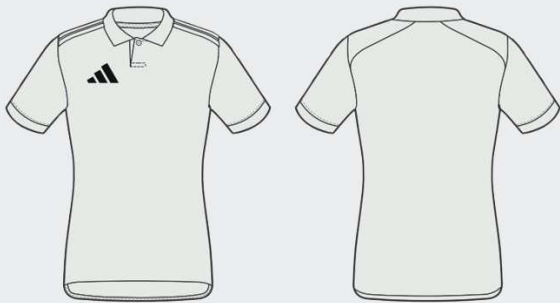
Item	Elite Retail	Elite WSP	Howzat Retail	Howzat WSP
Pant Men	£45.00	£22.50	£33.00	£16.50
Pant Youth	£40.00	£20.00	£30.00	£15.00
LS Polo Men	£45.00	£22.50	£35.00	£17.50
SS Polo Men	£40.00	£20.00	£30.00	£15.00
SS Polo Youth	£40.00	£20.00	£28.00	£14.00



HOWZAT CRICKET RANGE

THE DETAIL

- 100% interlock rec polyester
 - 155-175 GSM (Pants 230 GSM)
 - Chalk White
 - adidas logo heat transferred
 - adidas 3Stripes laid on tape
-
- HOWZAT PANT MEN & YOUTH
 - HOWZAT SS POLO MEN & YOUTH
 - HOWZAT LS POLO MEN



ELITE CRICKET RANGE

THE DETAIL

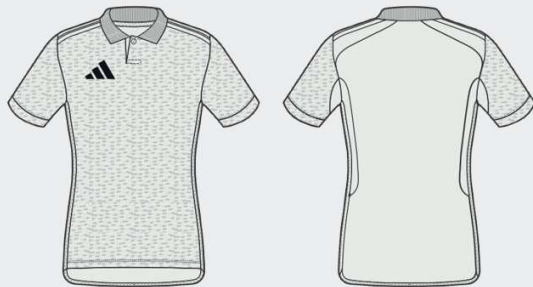
POLOS

- Jacquard 100% interlock rec polyester
- 140 -150 GSM (Pants 180 GSM)
- Chalk White
- adidas logo embroidered
- adidas 3Stripes elastic tape

SWEATERS

- Brushback fleece 92% re polyester 8% elastane
- 250 GSM
- Chalk White
- adidas logo embroidered
- adidas 3Stripes elastic tape

- ELITE PANT MEN & YOUTH
- ELITE SS POLO MEN & YOUTH
- ELITE LS POLO MEN
- ELITE SL SWEATER MEN & YOUTH
- ELITE LS SWEATER MEN & YOUTH



COLOURED CRICKET PANTS

THE DETAIL

- 100% interlock rec polyester
- Pants 230 GSM
- Team Navy Blue and Black
- adidas logo heat transferred
- adidas 3Stripes laid on tape
- Matches the Howzat Pant
- Available in Men, Women's, Youth





LOGO TEES

LIFE CYCLE —————> OCT 2027

9. COTTON LOGO TEE



RANGED COLOURS



NAVY BLUE



BLACK



POWER RED



WHITE



GREEN

MEN							
PRODUCT LABEL	XS	S	M	L	XL	2XL	3XL
CHEST	32.5" - 34"	34.5" - 36"	36.5" - 39"	39.5" - 42.5"	43" - 46.5"	47" - 51"	51.5" - 56"
WAIST	32" - 33.5"	34" - 36"	36.5" - 39"	39.5" - 42"	42.5" - 45.5"	46" - 49"	49.5" - 53"
INSEAM	32"	32"	32"	32.5"	32.5"	32.5"	32"

WOMEN							
PRODUCT LABEL	2XS (0-2)	XS (4-6)	S (8-10)	M (12-14)	L (16-18)	XL (20-22)	2XL (24-26)
BUST	28.5" - 29.5"	30" - 32"	32.5" - 34.5"	35" - 37"	37.5" - 40"	40.5" - 43"	43.5" - 46.5"
WAIST	22" - 23.5"	24" - 26"	26.5" - 28.5"	29" - 31"	31.5" - 33.5"	34" - 37"	37.5" - 41"
INSEAM	30.5"	31"	31"	31.5"	31.5"	31.5"	32"

YOUTH					
PRODUCT LABEL	5-6Y	7-8Y	9-10Y	11-12Y	13-14Y
CHEST	24"	25"	28"	30.5"	34"
WAIST	22"	23"	25"	27"	28.5"
INSEAM	20.5"	23.5"	25.5"	28"	30"