



WE ARE
Cricket



@jomasportuk

OWZAT·CRICKET



FRUCTUOSO LÓPEZ starts manufacturing footwear with just 8 employees.

1965



Joma faces the challenge of globalization and attends the **ISPO** in Munich for the first time, the most important European trade fair in the sports industry.

1983



Joma launches the "**COLOR IN FOOTBALL**" campaign and revolutionizes the global football boot market.

Alfonso sports the white boots, while Morientes surprises with the red ones.

1996



Joma enters the Rio Olympics outfitting 10% of the athletes. The Spanish Olympic Committee (**COE**) and eight other Olympic committees choose Joma as their apparel provider that year.

2016



1969

In 1965, **JOMA** is founded, and in 1969, the first assembly line with 20 employees is established in Fuensalida.



1992

Joma becomes the leader in football boot sales. Fermín Cacho secures the **OLYMPIC GOLD** in the 1,500 meters at the Barcelona Games. In these Olympics, Alfonso earns the Gold medal with the Football National Team.



1999

The U.S. subsidiary is established in San Diego, named **JOMA USA INC.**



2024

As of today, Joma consists of nine subsidiaries, with notable presence in Italy, the United States, the United Kingdom, Germany, Brazil, and China. The brand has commercial presence in over **120 countries** and experiences an annual growth rate of 20%.

In the 2020 Tokyo Olympics, Joma has provided attire for over **1,500 ATHLETES** from **12 NATIONAL COMMITTEES**, including Spain, Portugal, Morocco, Jordan, Kazakhstan, Honduras, Malta, and Mauritius.

JOMA IN NUMBERS

To understand the rapid expansion of Joma, you just have to take a look at the numbers. The 8 million references stored in the more than 90,000 m2 of the company's headquarters, which reach 140 countries in less than 48 hours. 443,000 annual orders of which 75% are received by our B2B, translated into 12 languages. A 25 % increase in investment in R&D and 600 annual tests to ensure our products meet consumer needs.

90,000+ m2

The company's headquarters are located in Portillo de Toledo (Spain)

8,000

Over 8 thousand references between textile and footwear in our warehouse

+25%

We invest in the quality and technology of our products

110,000,000

recycled garments. Joma is a brand committed to the environment

70%

international sales

10+

Recycled polyester, rubber and leather, organic cotton and dye without pesticides, among other dyes

4,500,000

catalogues distributed worldwide in different languages

140

Joma is sold in 140 countries on all five continents

3,000+

We employ more than 3,000 people worldwide

B2B Online

Our exclusive platform for clients translated into 12 languages

6,200,000

Our official website doubled the annual number of visits in 2024 and reaches 4.5 million users.

443,000

orders managed centrally at our headquarters during 2024

1,000,000

followers on social media. We are present on the 7 main platforms

6 Robots

A robotic megastructure for storage

+20%

new technologies. Developed by the R&D team.

+25%

We invest in the quality and technology of our products

WE ARE CONNECTED



Communication with our clients and consumers is a priority for Joma. Bidirectionally is essential to maintain their trust. Speaking and listening is our main form of communication.

Through the B2B intranet, they can check real-time stock, as well as carry out, modify and track their order with total efficiency and transparency. This tool has sped up the preparation of work orders by 500%. In 2024, it has taken on 98% of orders.

And so that no request is left behind, in the different profiles of the main global social networks, Joma listens to its consumers to continue improving.

450,000+

Our official website doubled the number of registered users in 2024.

620,000+

Our official website doubled the annual number of visits in 2024

12 B2B Languages

The B2B intranet connects Joma with its clients in 12 different languages

98% orders

Our B2B managed almost all of the orders that Joma received in 2024.

24h / 365 days

Joma has an active presence on the world's major social networks to ensure continuous feedback

500,000

We are present on the 7 main platforms: Facebook, Instagram, Twitter, Threads, TikTok, Youtube and LinkedIn



KEY POINTS



STOCK HOLDING

Joma hold over £35million worth of stock with products offering over 500 items per size



PRODUCT DESIGN

Joma are proud to offer a wide variety of designs in a variety of colours



DELIVERY

We have a state of the art production line that can operate 24 hours a day in peak season



SPECIALISTS

We partner with local Teamwear Specialists that will hold stock, create online stores, offer face to face and manage relationships

PLAYING KIT



Joma

PLAYING KIT



**SHORT SLEEVE
SHIRT**
104443.001



**LONG SLEEVE
SHIRT**
104444.001



**SLEEVELESS
JUMPER**
104445.001



SWEATSHIRT
104446.001



LONG PANT
104447.001

OFF FIELD KIT



Joma

OFF FIELD KIT



FARON ½ ZIP - 100285



HOBBY POLO - 100437



GALA FULL ZIP - 100086



COMBI T-SHIRT - 100052



OFF FIELD KIT



SLEEVELESS - 100436



MENFIS HOODIE - 101303



CLEO II STRAIGHT LEG PANT - 101334



COMBI GOLD TAPERED LONG PANT 100761



OFF FIELD KIT



MASTER SHORTS - 100186



BRAMA ACADEMY - 101018



URBAN VEST - 103795



COMBI RAIN JACKET - 104796



ACCESSORIES



Joma

OWZAT·CRICKET



ACCESSORIES



TEAM TRAVEL BAG - 40198.100



CAP - 400089



SLIDERS - SLANDS2603



COTTON TRAINING SOCKS - 400602

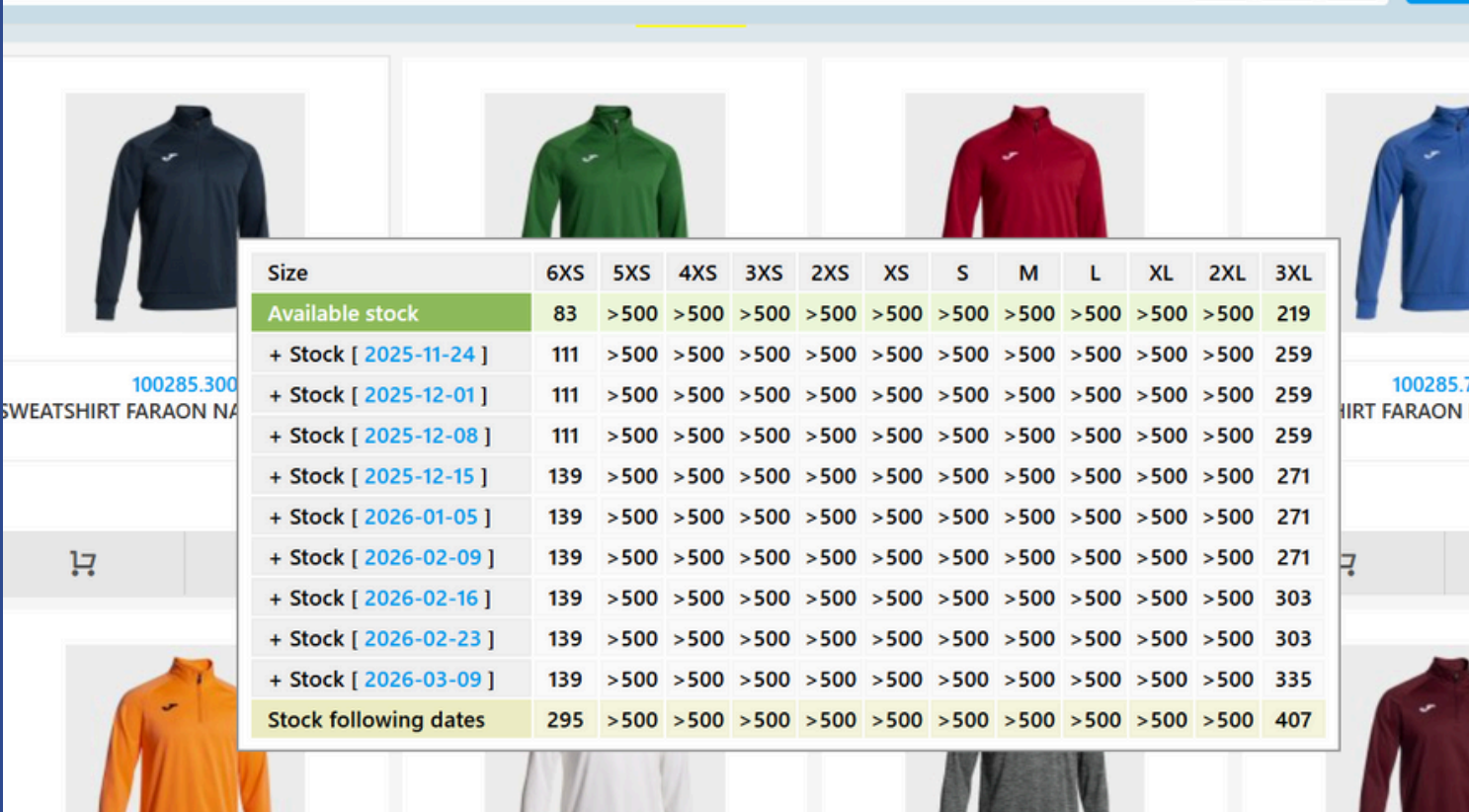


DIAMOND II BACKPACK - 400235

WHY JOMA?

- LARGE STOCK INVESTMENT
- REGULAR STOCK REPLENISHMENT
- COMPETITIVE PRICING
- BESPOKE CLUB PACKAGES
- 290 PAGE TEAMWEAR CATALOGUE

WE ARE  **Joma**



Size	6XS	5XS	4XS	3XS	2XS	XS	S	M	L	XL	2XL	3XL
Available stock	83	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	219
+ Stock [2025-11-24]	111	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	259
+ Stock [2025-12-01]	111	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	259
+ Stock [2025-12-08]	111	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	259
+ Stock [2025-12-15]	139	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	271
+ Stock [2026-01-05]	139	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	271
+ Stock [2026-02-09]	139	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	271
+ Stock [2026-02-16]	139	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	303
+ Stock [2026-02-23]	139	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	303
+ Stock [2026-03-09]	139	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	335
Stock following dates	295	>500	>500	>500	>500	>500	>500	>500	>500	>500	>500	407

An eexample of Joma stock & replenishment datest